



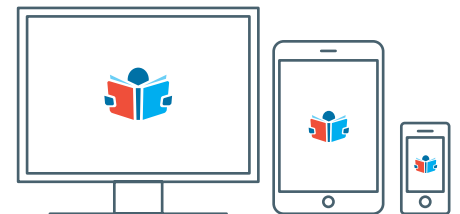
read
FOR MY SCHOOL

readformyschool.com

Share the power of reading for your next school fundraiser!

What is Read for My School?

Read for My School is an innovative Do-It-Yourself fundraising solution empowering your community to promote a **HIGH IMPACT, HIGH VALUE** reading challenge that delivers results!



Why Read for My School?

- ✓ **SAVE TIME** and create school fundraisers with minimal volunteer support in less than **30 minutes!**
- ✓ **EARN MORE** and receive **85%** of all online pledge donations received through your fundraiser.
- ✓ **CUSTOMIZE** your fundraising story to create deeper connection with students, parents, and donors.
- ✓ **MOTIVATE** and drive excitement for your readers through event leaderboards, achievement badges and rewards!

Did you know?

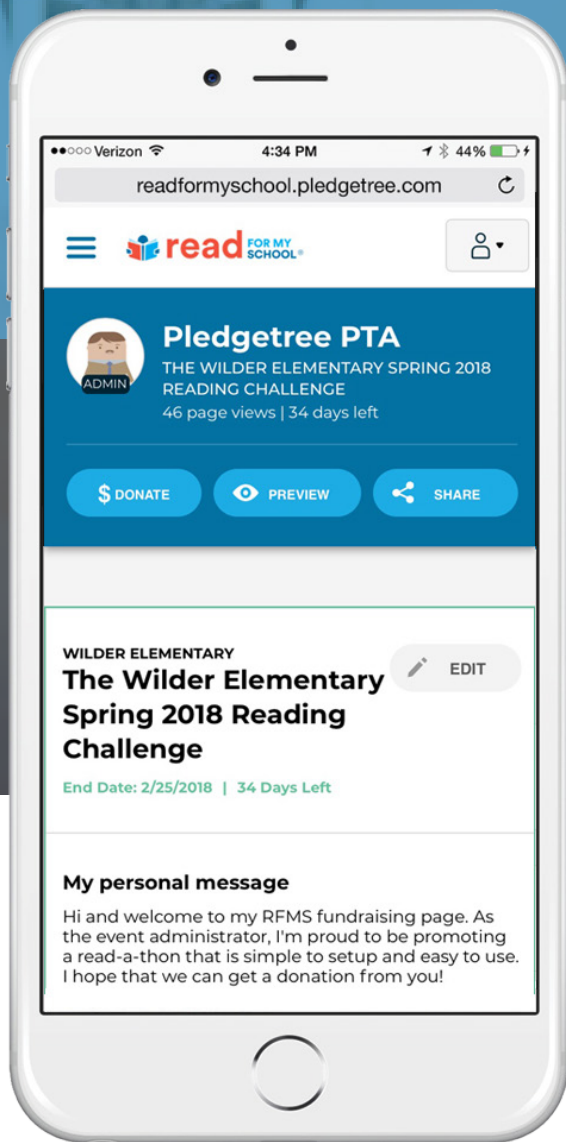
4.7

Hours a day
are spent with our phones in our hand



3 out of 5 donors

will first arrive at your cause on mobile devices



- ✓ **FAST TO SETUP!**
- ✓ **FREE TO USE!**
- ✓ **EASY TO MANAGE!**

With Read for My School,
it's as simple as **1, 2, 3!**

Discover how improving childhood literacy skills can provide a fun and engaging school fundraising experience for students and your community.

STEP 1 - READ



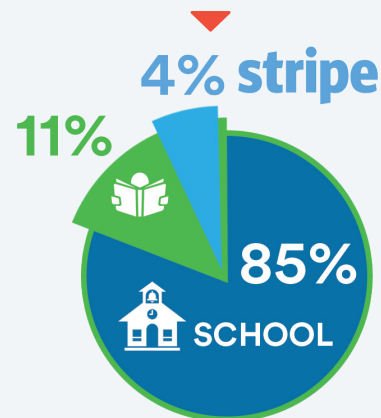
PROMOTE YOUR CUSTOM READING CHALLENGE!

STEP 2 - SHARE



CONNECT WITH THE MOBILE FUNDRAISER!

STEP 3 - PLEDGE



\$20 PLEDGE DONATION

THE MORE YOUR FUNDRAISE, THE MORE YOU EARN!



Develop a school fundraising plan that works for you!

Talk to our RFMS sales team and work together to make your fundraiser the best it can be.



FREE reading and fundraising tools

Customize and track real-time team and individual student reading and fundraising progress for your PARP program.



FREE Training

Create your FREE fundraiser for your school and receive an 30 minute webinar to get you setup and ready to go.



FREE Resources

Downloadable posters, certificates, parent letter, corporate matching form, and other valuable resources to help you with your PARP fundraiser.



FREE Cash back incentives

Receive promotional offer of additional \$100 Amazon gift card or cash back for every \$10,000 raised for your fundraiser!



Read More! Earn More!

Raise **\$30,000** and receive an additional **\$300** just in cash back discounts to help with prizes or parties for your supporters!

