



read
FOR MY SCHOOL

readformyschool.com

Share the power of reading for your next school fundraiser!

What is Read for My School?

Read for My School is an innovative Do-It-Yourself fundraising solution empowering your community to promote a **HIGH IMPACT, HIGH VALUE** reading challenge that delivers results!



Why Read for My School?

- ✓ **SAVE TIME** and create school fundraisers with minimal volunteer support in less than **30 minutes!**
- ✓ **EARN MORE** and receive **85%** of all online pledge donations received through your fundraiser.
- ✓ **CUSTOMIZE** your fundraising story to create deeper connection with students, parents, and donors.
- ✓ **MOTIVATE** and drive excitement for your readers through event leaderboards, achievement badges and rewards!

Did you know?

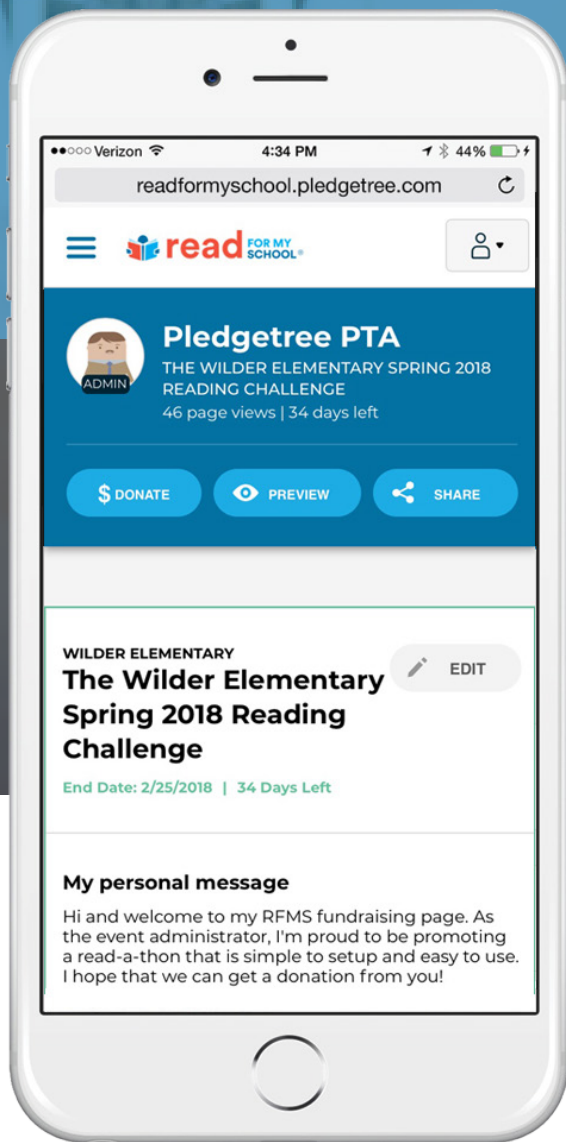
4.7

Hours a day
are spent with our phones in our hand



3 out of 5 donors

will first arrive at your cause on mobile devices



- ✓ **FAST TO SETUP!**
- ✓ **FREE TO USE!**
- ✓ **EASY TO MANAGE!**

With Read for My School,
it's as simple as **1, 2, 3!**

Discover how improving childhood literacy skills can provide a fun and engaging school fundraising experience for students and your community.

STEP 1 - READ



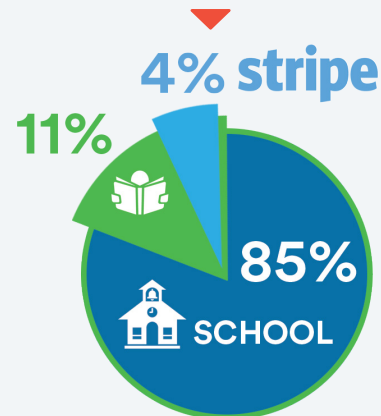
PROMOTE YOUR CUSTOM READING CHALLENGE!

STEP 2 - SHARE



CONNECT WITH THE MOBILE FUNDRAISER!

STEP 3 - PLEDGE



\$20 PLEDGE DONATION
THE MORE YOUR FUNDRAISE, THE MORE YOU EARN!