



Discover digital fundraising
through the power of reading

www.readformyschool.com

Discussion

What we will cover today

What is Read for My School?

Program overview, software and services to support your school fundraiser.

FAQs

Have questions? We've got your answers!

Talk to Us

Schedule a Google Meet call to connect with our support team.



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Solution

Go digital with a school fundraiser that gets kids excited about reading!

Read for My School is as easy as 1,2,3!

Read for My School empowers your PTA, PTO or school with tools and services to promote a custom digital fundraiser that aligns to our core values - **improving childhood literacy skills and giving back to schools.**

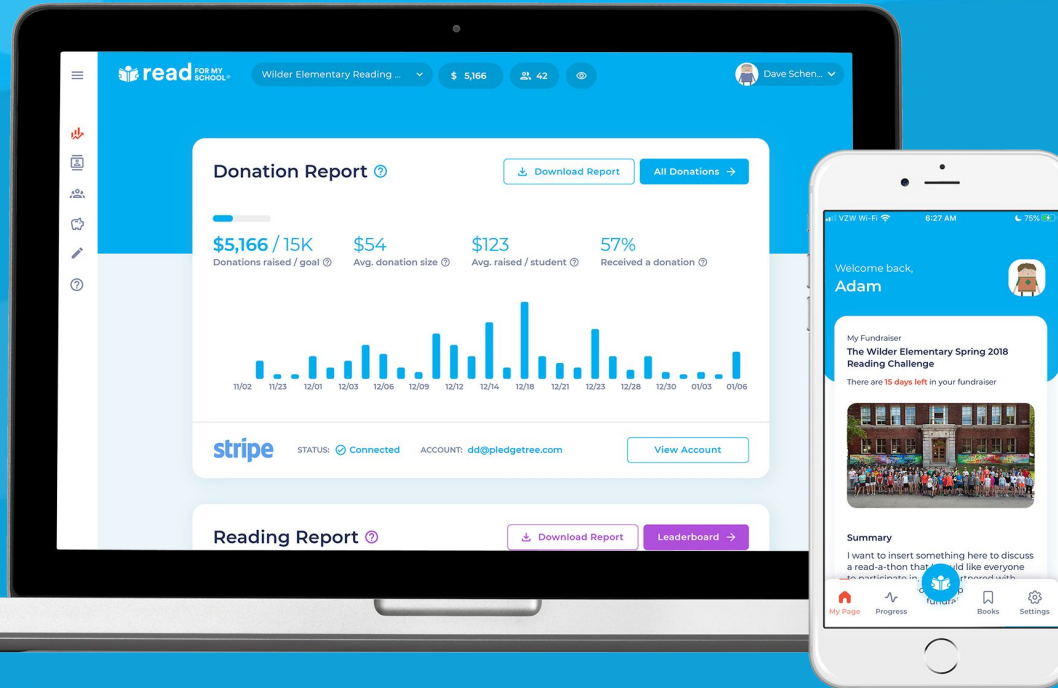
Read for My School is available on web and on Apple and Google Play app stores



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Software

Create, manage, and promote a custom challenge with one volunteer - YOU!



- No set up fees; no time restrictions
- US (USD); UK (GBP); EU (EAU); Canada (CAD); Australia (AUD) currency support
- Custom goal setting - overall, team, and individual
- Custom leaderboards
- Real-time stats; Offline reports
- Manage donors and online donations directly within app.
- Custom recommended book lists - grade; theme
- Custom reading and fundraising achievement badges

safe and secure payment
processing provided by:

stripe

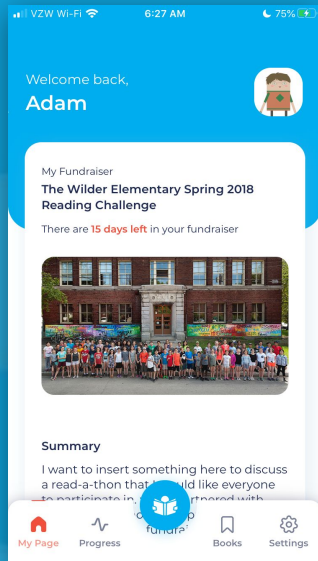


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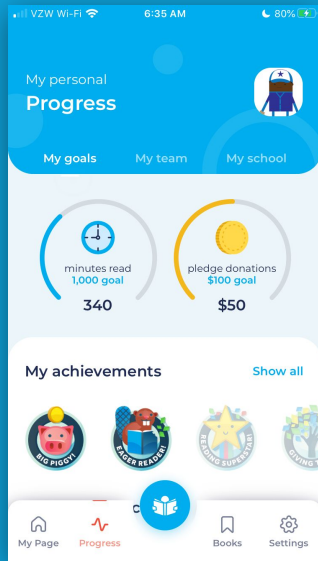
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Customer Experience

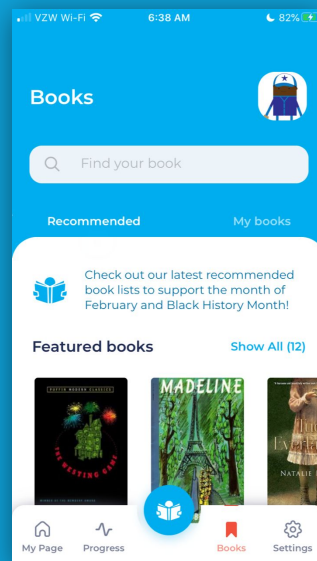
Supports large or small custom reading and fundraising events.



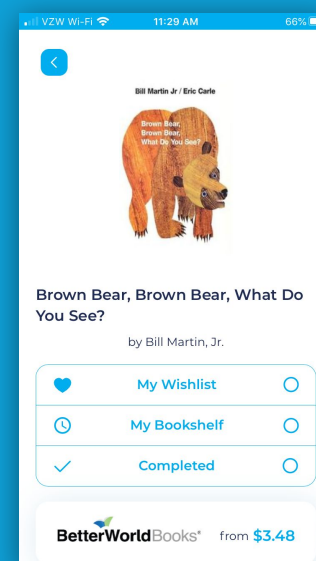
Custom fundraiser story



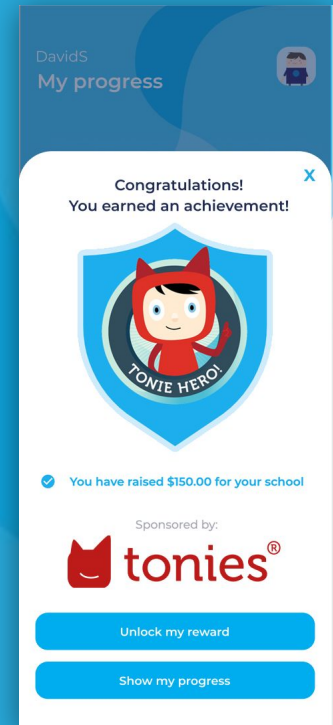
Custom goals & leaderboards



Recommended book lists



Personal Bookshelf



Custom achievements

Reward student progress

Students unlock hidden achievement badges based on custom goals you set up!



1st donation



100% student
fundraising goal



100% student
reading goal



100% books
completed goal



100 reading
minutes goal



10 donation page
views goal



As the administrator, you can set up custom goals across teams as well as individual readers. With Read for My School, you are in control of how you want to reward your students.

Support

In-app support resources to make your fundraiser the best it can be!

*Quality customer care
is our promise to you!*

FREE in-app chat support with our reading and fundraising experts.

FREE in-app toolkit with downloadable resources to use.

FREE custom parent letter to guide others to sign up and join in on the FUN!



Hi Read

Welcome to Read for My School! Please choose from one of the following options below so we can support your read-a-thon fundraiser.

Start a conversation



[New conversation](#)

[See previous](#)

Find an answer yourself



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Pricing

Discover our flexible pricing model options to fit your budget!

Providing options that work for your budget!

Choose from our new donation tips model or Service Fee plan that provides you options based on your organizational budget!

DONATION TIPS pricing relies on donor generosity to fund platform costs.

SERVICE FEE pricing relies on flat-fee percentage (15%**) per online transaction.

**Service Fee includes all Stripe credit card processing fees of 2.9% + 0.30 per online transaction.



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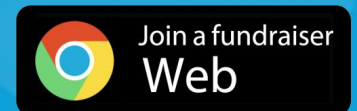
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Demo

Check out a demo fundraiser on our mobile apps or the web.

Wilder Elementary Reading Challenge

Use your camera phone to scan QR code and check out what Read for My School can do for you!



Invite code = **44455**

Q/A

Common customer questions and answers to help you.

Q: How much does it cost to set up my custom fundraiser on Read for My School?

Answer:

*There are no set up fees to create, manage, and promote your fundraiser on Read for My School. Plus, there are no time restrictions or minimum fundraising requirements. That means, **Read for My School** provides you a custom digital solution that is **FREE** to set up and use when you need it!*



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Q/A

Common customer questions and answers to help you.

Q: How does our school earn 100% profits?

Answer:

*With our donation tip-based model, your donors “chip in” to support the platform costs associated with your fundraiser. This way, you keep 100% net profits**.*

***Stripe deducts the credit card processing fees of 2.9% + 0.30 from your Stripe account associated with each online donation transaction.*



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Q/A

Common customer questions and answers to help you.

Q: Can Read for My School be used for small classroom or grade-level reading challenges?

Answer:

YES! RFMS is a custom team-based software solution that supports any type of reading challenge. Just build one team for a classroom challenge or multiple teams for grade-level, school, or district-level challenges. If you have additional questions, just contact our in-app support team to get you started!



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Want to get started?

Click the button below and create your free custom fundraiser today!

GET STARTED

Got questions? Schedule a Google Meet call.

e: sales@readformyschool.com

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