

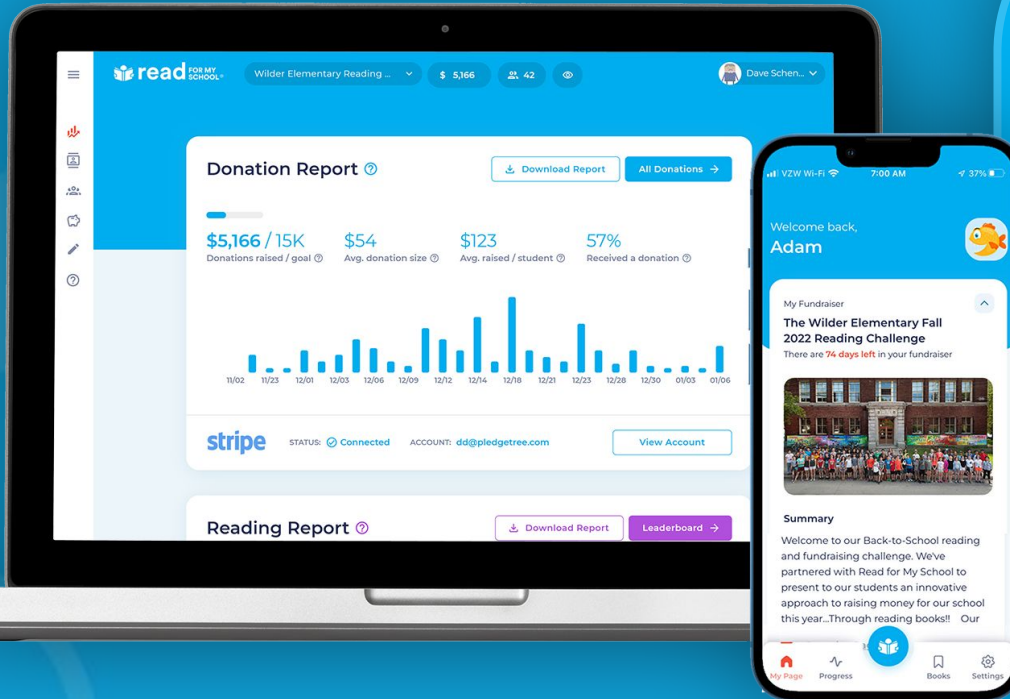


Discover digital fundraising
through the power of reading

www.readformyschool.com

Solution

Create, manage, and promote a reading event fundraiser with one volunteer - YOU!



- **No set up fees, time restrictions, or fundraising minimums.**
- Tools to customize your fundraising event message, teams, goals, and readerboards.
- Real-time tracking and financial reporting to manage progress against fundraising goals.
- Invite volunteers to manage team and individual progress.
- Direct access to donors and fundraising profits through your administrator dashboard or offline custom reports.
- Donor option to cover service fee associated with pledge donation provides opportunity to **Earn up to 100% net proceeds!**

Services - Support

Our in-app support team is here to help design an event that works for you!



- **FREE 30-minute consultation** to help design your reading event fundraiser.
- Direct access to our support team for you and your families via online chat; email.
- Support services to help you set up and market your reading event on time and on budget!
- Administrator toolkit with step-by-step instructions, tips, and downloadable resources.
- **FREE marketing materials** - Digital flyer, tips, social banners (w/QR code) to help launch your event.



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Services - Platform

Create a custom reading event launch page to engage your community of donors.

- Your School Theme - images; video, message, objectives, reading and fundraising goals,
- Real-time stats - Custom Readerboards
- Event sign up (RFMS app)
- Real-time stats - Donor Wall

Families and readers sign up to RFMS app through event launch page.

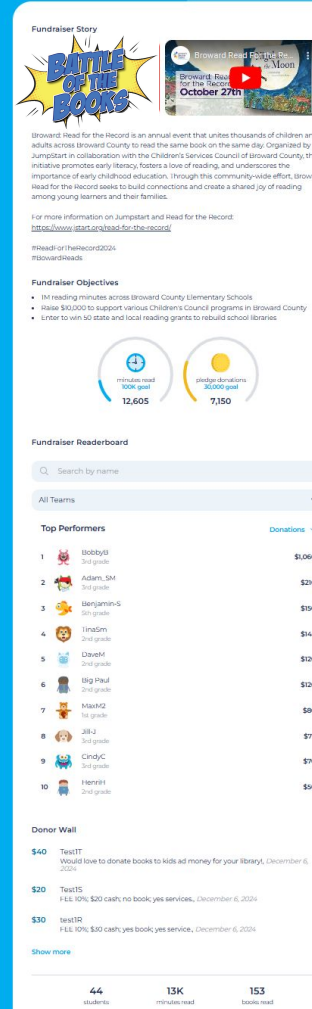
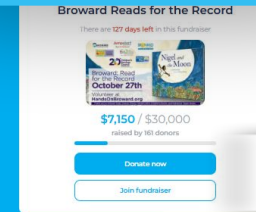
- Real-time tracking (minutes; books)
- Readerboards (individual, team, overall)
- Book Recommendation lists; Book Scanner (mobile); Personal Bookshelf
- Achievement badges
- Personal donation page
- Manage multiple reader profiles under one account
- Social sharing tools
 - Facebook; X; email; SMS



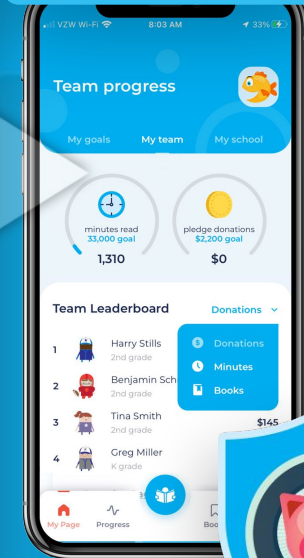
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Event Launch Page



Consumer App



Customer can sign in across web and mobile devices



Services - Fundraising

Families and readers share their personal donation page, providing opportunities to reach donors and support your goals.

- **Cash:** online pledge donation to event
- **Product:** opt-in book gift offer - Buy a Book! Give a Book! campaign
- **Earn More!** Donor option to cover fee provides way for you to earn 100% net proceeds to your school!
- **Reporting** - real-time financial data; downloadable reports

stripe

Safe and secure online payment processing that provides you with direct access to your profits!

No need to wait for your check!

Transparent Pricing: Donor option to cover service fee



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A screenshot of the Read for My School fundraising page. The page is titled "Donate to" and shows a profile for "ng Children". A green box highlights the "Cash Donation" section, which includes a "\$20" button. Below this, there are fields for "From who", "Your email", and "Your message". A checkbox labeled "Show my donation on the fundraising event page" is checked. Another checkbox labeled "Contact me about corporate me" is unchecked. A green box highlights the "Book Gift Program" section, which features a "BUY A BOOK! GIVE A BOOK!" banner with "The Reading Warehouse.com" logo and a "2\$10 BOOKS" badge. Below the banner, there is a description of the program and a "Choose" dropdown menu. A green box highlights the "Transparent Pricing" section, which includes a "Choose" dropdown menu and a table showing the breakdown of the donation: "Cash Pledge Donation: \$20.00", "Book Gift Offer: \$0.00", "Service Fee: \$0.00", and "Total Pledge Donation: \$20.00". A "Donate now (\$20)" button is at the bottom.

Reward Progress

Students unlock hidden achievement badges based on custom goals you set up!



1st donation



100% student
fundraising goal



100% student
reading goal



100% books
completed goal



100 reading
minutes goal



10 donation page
views goal



As the administrator, you can set up custom goals across teams as well as individual readers. With Read for My School, you are in control of how you want to build out your reward incentives for your students.

Got Books?

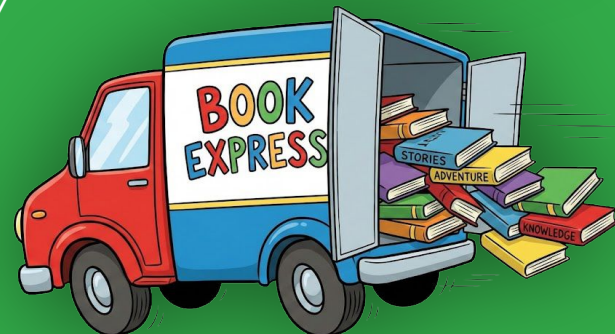
Looking for an easy, alternative solution to your Book Fair problems?

BUY A BOOK! GIVE A BOOK!

Let's Close the Literacy Gap One Book at a Time!

We've teamed up with The Reading Warehouse to make it simple for donors to fund new books with their pledge donations providing your school free, high-quality new books for kids who need them!

[LEARN MORE](#)





Enter to Win a Dollar Days Fundraiser!

Create your FREE fundraiser account on Read for My School and enter to win a Dollar Days fundraiser where our RFMS Service Fee is only \$1 - no matter the donation amount!

[LEARN MORE](#)



Got Questions?

Click the button below and schedule your FREE 30-minute consultation today!

SCHEDULE CALL

e: sales@readformyschool.com
www.readformyschool.com